



OMAHA GIVES!

powered by the Omaha Community Foundation

WHAT IS IT?

Omaha Gives! is a one-day online fundraising event organized by the Omaha Community Foundation and held on May 24 to raise support for nonprofits in Douglas, Sarpy, and Pottawattamie Counties. It is a community-wide event to show off the area's spirit of giving, raise awareness about local nonprofits, and celebrate the collective effort it takes to make this city great. Since 2013, this community give-together has raised over \$27 million for 789 nonprofits!

HOW DOES IT WORK?



NONPROFITS WIN

Nonprofits win hourly drawings and prizes for drumming up the most support.



GIVE TWO WAYS

Schedule your gifts ahead of time or make donations throughout the day. Have more fun - give both ways!



GROW MORE GOOD

Over \$27 million has been raised for 789 local nonprofits since 2013!

HOW CAN YOU GET INVOLVED?

- Give to your favorite nonprofit – the minimum donation is only \$10.
- Partner with local nonprofits to help them win big on May 24.
- Provide **CHALLENGE FUNDS** for your favorite nonprofit.
- Schedule a donation starting May 1st or donate during the event on May 24.
- Attend area Omaha Gives! events hosted by nonprofits.
- Be loud and proud to show the community's generous spirit — especially on social media with #OmahaGives!



**LET'S GIVE
TOGETHER**

OmahaGives.org



SO MANY WAYS TO SWEETEN YOUR GIVE!

NONPROFIT CHALLENGE FUNDS

Nonprofits will have the ability to raise and promote their own challenge funds through omahagives24.org, providing even more reasons to support them during Omaha Gives!. The challenge funds raised by each nonprofit will be included in the final fundraising total reported at midnight if the nonprofit has confirmed their goal.

48 HOURLY DRAWINGS

Each hour, two donations will be randomly selected to receive an additional \$535 added to it for a total of \$25,680. Once a nonprofit has received an hourly prize, they will not be eligible to receive another prize.

45 PARTICIPATION PRIZES

Prizes worth \$90,000 will be awarded to nonprofits attracting the highest number of donors in three separate categories during three 8-hour time periods throughout the day (12 am - 8 am, 8am - 4 pm, 4 pm -12 am). Once a nonprofit has received a participation prize, they will not be eligible to receive another prize.

3 TIME CATEGORIES	SMALL <i>(Less than \$100,000)</i>	MEDIUM <i>(\$100,000–\$500,000)</i>	LARGE <i>(Over \$500,000)</i>
1st - 8am	3,000	3,000	3,000
2nd - 8am	2,500	2,500	2,500
3rd - 8am	2,000	2,000	2,000
4th - 8am	1,500	1,500	1,500
5th - 8am	1,000	1,000	1,000
1st - 4pm	3,000	3,000	3,000
2nd - 4pm	2,500	2,500	2,500
3rd - 4pm	2,000	2,000	2,000
4th - 4pm	1,500	1,500	1,500
5th - 4pm	1,000	1,000	1,000
1st - 12am	3,000	3,000	3,000
2nd - 12am	2,500	2,500	2,500
3rd - 12am	2,000	2,000	2,000
4th - 12am	1,500	1,500	1,500
5th - 12am	1,000	1,000	1,000
TOTALS	\$30,000	\$30,000	\$30,000